



July 1, 2019

Greetings!

The Destiny City Film Festival (DCFF) is Tacoma's foremost celebration of cinematic storytelling dedicated to building an engaged community through shared experience. We have been committed to this mission since 2013, and in the past 6 years, we have shared our passion for storytelling with over 2,200 people. We are currently in the planning stages for our 7<sup>th</sup> annual festival, which will take place February 28-March 1, 2020 at the historic Blue Mouse Theatre in Tacoma's Proctor District. The nonprofit festival will include 3 days of high-quality film programming for all ages and demographics, a screenwriting workshop, filmmaker Q&As, and mixers - all of which will provide opportunities for Puget Sound residents, filmmakers and cinema fans from Tacoma and beyond to share their stories with one another. When we share with one another, we understand each other more, validate one another's experiences and identities, and develop a more connected, powerful and thoughtful community. DCFF is proud to be a part of this process.

We hope you will once again - or for the first time - join DCFF in achieving our mission to enrich this amazing city we call home. As a sponsor, you will reach community engagement goals, receive positive media attention, advertising exposure, and tickets to the festival. We have been fortunate in past years to have the support from several Tacoma businesses and Proctor District organizations like yours, and we are confident that this year will be no exception.

I have included a sponsorship outline and 2019 festival fact sheet here for your review. If you are interested in becoming a sponsor for the 2020 Destiny City Film Festival, please don't hesitate to contact me. In addition, I will follow up within a week or two to see if you have any questions that I can answer about the proposal or our organization. I very much look forward to working together. Thank you for your consideration!

All the best,

Emily Nakada-Alm  
Founder & Executive Director

# 2019 DCFF FACT SHEET



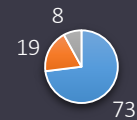
## 2014-2019 Sponsors

South Sound Magazine, Olympic Eagle Distributing, Duggan Homes, PrintNW, Sound Credit Union, Mary Mart, Waffle Stop, Tacoma Arts Live, Doyle's Public House, Pacific Northwest Shop, Colors, Chalet Bowl, Compass Rose, North End Neighborhood Council, Crescent Moon Gifts, US Bank, University of Puget Sound, Creative Colloquy, T-Shirt Men, Legendary Doughnuts, Ice Cream Social, Pantheon of Women, Proctor Arts Fest, Tacoma Food Co-Op, Proctor Mercantile, Travel Tacoma, Peaks & Pints, ZenDezignz, Red Hot, Regina Madeira-Gorden Real Estate, Mariposa Productions, Puget Sound Pizza, Karen Gallagher Photography, Veer West, Safeway, Metropolitan Market, Wingman Brewers, Thomas Pantig Photography, Whole Foods, La Quinta Inns & Suites

## 2019 FESTIVAL FACTS

3 Days  
36 Films, 10 screenings  
2 Parties  
1 Film Industry workshop  
13 Filmmakers in attendance  
600 Programs distributed  
Over 500 seats filled

## GEOGRAPHY

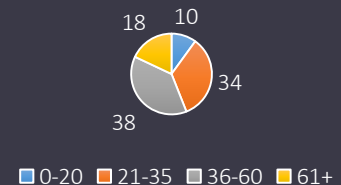


- Tacoma Area
- Out-of-Area, Washington
- Out of State

## GENDER



## AGE OF ATTENDEES



## SOCIAL MEDIA

Facebook: 1,084  
Twitter: 995  
Instagram: 632



**DESTINY CITY**  
FILM FESTIVAL

# 2020 Destiny City Film Festival Sponsorship Levels Simplified

*The Destiny City Film Festival is a 501(c)(3) non-profit organization.*

<b>Benefit</b>	<b>Presenting Sponsor \$5,000</b>	<b>Premiere Sponsor \$2,500</b>	<b>Spotlight Sponsor \$1,000</b>	<b>Film Sponsor \$500</b>	<b>Proctor Sponsor \$350</b>	<b>Destiny Sponsor \$200</b>
Verbal Recognition at all Films & Events	◇					
Signed Commemorative 2020 DCFF framed poster	◇					
50% off all DCFF merchandise	◇					
Logo in all 2020 DCFF e-newsletters	◇	◇				
Prominent Logo Placement on All Print Materials	◇	◇				
# All-Access Festival Passes	4	3	2			
# Admit-One Festival Tickets	30	20	10	10	5	2
Size of Festival Program Advertisement	Back Cover - Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page	
Access to filmmaker/VIP hospitality lounge at Peaks & Pints	◇	◇	◇	◇		
Festival Advertising Slide During Festival	◇	◇	◇	◇	◇	
Sponsor Promotions distributed via DCFF Social Media	◇	◇	◇	◇	◇	
Logo in Festival Guide and on Sponsor Web Page	◇	◇	◇	◇	◇	◇



The Destiny City Film Festival is a locally grown, volunteer-run nonprofit film festival that celebrates cinematic storytelling in Tacoma's Proctor District. We invite you to partner with DCFF to elevate your business profile, and to support the power and passion of independent film. We offer a menu of promotional opportunities from on-screen to online, in print and much more.

### Presenting Sponsor | \$5,000

- Verbal recognition prior to all festival screenings and events
- Signed commemorative 2020 DCFF framed poster and other festival swag
- 50% on all DCFF merchandise during festival
- Prominent logo placement on all festival print materials
- Logo in all 2020 DCFF e-newsletters
- Full page back cover ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 4 All Access festival passes
- 30 Admit-One tickets

### Spotlight Sponsor | \$1,000

- 1/2 page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo placement on festival poster and website
- 2 All Access festival passes
- 10 Admit-One tickets

### Destiny Sponsor | \$200

- Business name in pre-film slideshow that plays before every festival screening
- Logo in festival guide and on sponsor web page
- 2 Admit-One tickets

### Premiere Sponsor | \$2,500

- Logo in all 2020 DCFF e-newsletters
- Prominent logo placement on all festival print materials
- Full page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 3 All Access festival passes
- 20 Admit-One tickets

### Film Sponsor | \$500

- 1/4 page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 10 Admit-One tickets

### Proctor Sponsor | \$350

- 1/8 page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 5 Admit-One tickets



## SIGNATURE SPONSORSHIPS

### Storyteller Awards Sponsor | \$750

Become the naming sponsor for the 2020 DCFF Storyteller Awards and receive recognition in the official festival program, on social media, and during the Awards Ceremony on Sunday, March 1, 2020. Each year, DCFF recognizes outstanding work in the categories below. Your contribution will finance the cash prizes, and a local artist to create the awards.

1<sup>st</sup> Prize Storyteller’s Award

Excellence in Documentary Storytelling

Excellence in Narrative Short Storytelling

Excellence in Narrative Feature Storytelling

### Destiny City Filmmaker Sponsor | \$400

Help provide travel and lodging for a DCFF Filmmaker so they can attend Tacoma’s premiere celebration of cinematic storytelling!

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Interested in sponsoring? Please fill out the form below and mail it to:

Destiny City Film Festival  
PO Box 7951  
Tacoma, WA 98417

Sponsorship inquiries can also be sent to DCFF Founder & Executive Director, Emily Nakada-Alm:  
[Emily@DestinyCityFilmFestival.com](mailto:Emily@DestinyCityFilmFestival.com).

We are more than happy to discuss the best partnership for you and/or your business. Thank you for your support!

Name\_\_\_\_\_

Date\_\_\_\_\_

Business/Company\_\_\_\_\_

Email\_\_\_\_\_

Phone Number\_\_\_\_\_

Desired Sponsorship Level\_\_\_\_\_

Are you interested in providing in-kind sponsorship? Yes\_\_\_\_ No\_\_\_\_

If yes, what is your preferred contact method? Email\_\_\_ Phone\_\_\_