



Dear <insert name>:

The Destiny City Film Festival (DCFF) is Tacoma's foremost celebration of cinematic storytelling dedicated to building an engaged community through shared experience. We have been committed to this mission since 2013, and in the past 4 years, we have shared our passion for storytelling with over 1,300 people. We are currently in the planning stages for our 5th annual festival, which will take place February 23-25, 2018 at the historic Blue Mouse Theatre in Tacoma's Proctor District. The festival will include 3 days of high-quality film programming for all ages and demographics, a screenwriting workshop, filmmaker Q&As, and mixers – all of which will provide opportunities for Puget Sound residents, filmmakers and cinema fans from Tacoma and beyond to share their stories with one another. When we share with one another, we understand each other more, validate one another's experiences and identities, and develop a more connected, powerful and thoughtful community. DCFF is proud to be a part of this process.

We hope you will once again – or for the first time – join DCFF in achieving our mission to enrich this amazing city we call home. As a sponsor, <insert business name> will reach community engagement goals, receive positive media attention, advertising exposure, and tickets to the festival. We have been fortunate in past years to have the support from several Tacoma businesses and Proctor District organizations like yours, and we are confident that this year will be no exception.

I have included a sponsorship outline and 2017 festival fact sheet here for your review. If you are interested in becoming a sponsor for the 2018 Destiny City Film Festival, please don't hesitate to contact me. In addition, I will follow up within a week or two to see if you have any questions that I can answer about the proposal or our organization. I very much look forward to working together. Thank you for your consideration!

All the Best,

Emily Alm
Executive Director

2017 DCFF FACT SHEET



2014-2017 Sponsors

South Sound Magazine, PrintNW, Sound Credit Union, Doyle's Public House, Pacific Northwest Shop, Colors, Chalet Bowl, Compass Rose, North End Neighborhood Council, Crescent Moon Gifts, US Bank, University of Puget Sound, Creative Colloquy, T-Shirt Men, Endless Prints, Legendary Doughnuts, Ice Cream Social, Pantheon of Women, Proctor Arts Fest, Tacoma Food Co-Op, Travel Tacoma, Peaks & Pints, ZenDezignz, Red Hot, Regina Madeira-Gorden Real Estate, Chris Lyle Designs, Mariposa Productions, Puget Sound Pizzeria, Karen Gallagher Photography, Veer West

THE FESTIVAL

3 Days
32 Films, 11 screenings
2 After-parties
1 Screenwriting workshop
11 Filmmakers in attendance
600 Programs printed & distributed
Over 300 seats filled

GEOGRAPHY

Tacoma Area: 75%
Out-of-Area, Washington: 15%
Out-of-Area, out of state: 10%

GENDER

Female: 59%
Male: 41%

AGE OF ATTENDEES

0 - 20: 10%
21 - 35: 30%
36 - 60: 40%
61 +: 20%

SOCIAL MEDIA

Facebook: 1,084
Twitter: 995
Instagram: 632



2018 Destiny City Film Festival Sponsorship Levels & Benefits

February 23 – 25, 2018
Blue Mouse Theatre, Tacoma, WA

*The Destiny City Film Festival is a 501(c)(3) non-profit organization.
All contributions are tax deductible and can include both monetary and in-kind support. Thank you for your sponsorship!*

Contributors will receive a festival ticket package based on sponsorship level.

2018 Sponsorship Levels At a Glance	Business information shared on social media	Your logo on DCFE website	Full slide in pre-film slideshow (screens before every film)	1/4 page ad in official DCFE program	1/2 page ad in official DCFE program and logo next to your selected sponsored film	Your logo on DCFE poster (distributed throughout Pierce Co.)	Verbal recognition during all festival screenings	Presenting sponsor of festival
Premier Sponsor : \$5,000	◆	◆	◆	◆	◆	◆	◆	◆
Presenting Sponsor : \$2,000	◆	◆	◆	◆	◆	◆	◆	
Community Sponsor : \$1,000	◆	◆	◆	◆	◆	◆		
Film Sponsor : \$500 <i>*Verbal recognition at screenings</i>	◆	◆	◆	◆	◆			
Proctor Sponsor : \$350	◆	◆	◆	◆				
Destiny Sponsor : \$200	◆	◆	◆					

Interested in sponsoring? Please fill out the below form and mail check to, Destiny City Film Festival, PO Box 7951, Tacoma, WA 98417. Sponsorship can also be submitted at DestinyCityFilmFestival.com. Sponsorship deadline: January 19, 2018. We thank you for your support!

Name _____ Business/Company _____ Date _____

Email _____ Contact Phone Number _____ Sponsorship Level _____

Would you like an invoice? Yes ___ No ___ Interested in in-kind sponsorship? Yes ___ No ___ If yes, preferred contact method? Email ___ Phone ___