



Greetings!

The Destiny City Film Festival (DCFF) is Tacoma's foremost celebration of cinematic storytelling dedicated to building an engaged community through shared experience. We have been committed to this mission since 2013, and in the past 5 years, we have shared our passion for storytelling with over 1,700 people. We are currently in the planning stages for our 6th annual festival, which will take place February 22-24, 2019 at the historic Blue Mouse Theatre in Tacoma's Proctor District. The festival will include 3 days of high-quality film programming for all ages and demographics, a screenwriting workshop, filmmaker Q&As, and mixers – all of which will provide opportunities for Puget Sound residents, filmmakers and cinema fans from Tacoma and beyond to share their stories with one another. When we share with one another, we understand each other more, validate one another's experiences and identities, and develop a more connected, powerful and thoughtful community. DCFF is proud to be a part of this process.

We hope you will once again – or for the first time – join DCFF in achieving our mission to enrich this amazing city we call home. As a sponsor, your organization will reach community engagement goals, receive positive media attention, advertising exposure, and tickets to the festival. We have been fortunate in past years to have the support from several Tacoma businesses and Proctor District organizations like yours, and we are confident that this year will be no exception.

I have included a sponsorship outline and 2018 festival fact sheet here for your review. If you are interested in becoming a sponsor for the 2019 Destiny City Film Festival, please don't hesitate to contact me. In addition, I will follow up within a week or two to see if you have any questions that I can answer about the proposal or our organization. I very much look forward to working together. Thank you for your consideration!

All the Best,

Emily Alm, Executive Director



2018 DCFF FACT SHEET



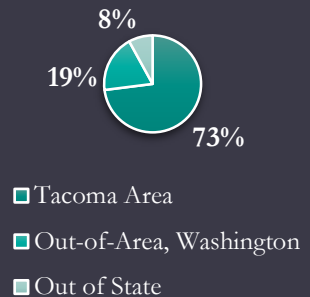
2014-2018 Sponsors

South Sound Magazine, Olympic Eagle Distributing, Duggan Homes, PrintNW, Sound Credit Union, Broadway Center for the Performing Arts, Doyle's Public House, Pacific Northwest Shop, Colors, Chalet Bowl, Compass Rose, North End Neighborhood Council, Crescent Moon Gifts, US Bank, University of Puget Sound, Creative Colloquy, T-Shirt Men, Endless Prints, Legendary Doughnuts, Ice Cream Social, Pantheon of Women, Proctor Arts Fest, Tacoma Food Co-Op, Proctor Mercantile, Travel Tacoma, Peaks & Pints, ZenDezignz, Red Hot, Regina Madeira-Gorden Real Estate, Chris Lyle Designs, Mariposa Productions, Puget Sound Pizizza, Bram Draper Designs, Karen Gallagher Photography, Veer West, Safeway, Whole Foods, La Quinta Inns & Suites

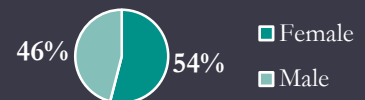
2018 FESTIVAL FACTS

3 Days
 28 Films, 10 screenings
 2 After-parties
 1 Screenwriting workshop
 4 Filmmakers in attendance
 600 Programs distributed
 Over 400 seats filled

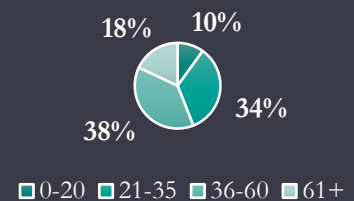
GEOGRAPHY



GENDER



AGE OF ATTENDEES



SOCIAL MEDIA

Facebook: 1,084
 Twitter: 995
 Instagram: 632





2019 Destiny City Film Festival Sponsorship Levels Simplified

The Destiny City Film Festival is a 501(c)(3) non-profit organization.

Benefit	Presenting Sponsor \$5,000	Premiere Sponsor \$2,500	Community Sponsor \$1,000	Film Sponsor \$500	Proctor Sponsor \$350	Destiny Sponsor \$200
Verbal Recognition at all Festival Films & Events	◆					
Commemorative 2019 DCFF framed poster and other festival swag	◆					
40% off on all DCFF merchandise	◆					
Logo in all 2019 DCFF e-newsletters	◆	◆				
Prominent Logo Placement on All Print Materials	◆	◆				
# All-Access Festival Passes	4	2	2			
# Admit-One Festival Tickets	30	20	10	10	5	2
Size of Festival Program Advertisement	Full Page	1/2 Page	1/2 Page	1/4 Page	1/8 Page	
Access to filmmaker/VIP hospitality lounge at Peaks & Pints	◆	◆	◆	◆		
Festival Advertising Slide During Festival	◆	◆	◆	◆	◆	
Sponsor Promotions distributed via DCFF Social Media	◆	◆	◆	◆	◆	
Logo in Festival Guide and on Sponsor Web Page	◆	◆	◆	◆	◆	◆



The Destiny City Film Festival is a locally grown, nonprofit film festival that celebrates cinematic storytelling in Tacoma's Proctor District. We invite you to partner with DCFF to elevate your business profile, and to support the power and passion of independent film. We offer a menu of promotional opportunities from on-screen to online, in print and much more.

Presenting Sponsor | \$5,000

- Verbal recognition prior to all festival screenings and events
- Signed commemorative 2019 DCFF framed poster and other festival swag
- 40% on all DCFF merchandise during festival
- Prominent logo placement on all festival print materials
- Logo in all 2019 DCFF e-newsletters
- Full page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 4 All Access festival passes
- 30 Admit-One tickets

Community Sponsor | \$1,000

- 1/2 page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo placement on festival poster and website
- 2 All Access festival passes
- 10 Admit-One tickets

Premiere Sponsor | \$2,500

- Logo in all 2019 DCFF e-newsletters
- Prominent logo placement on all festival print materials
- 1/2 page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 3 All Access festival passes
- 20 Admit-One tickets

Film Sponsor | \$500

- 1/4 page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Access to filmmaker/VIP hospitality lounge at Peaks & Pints
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 10 Admit-One tickets

Proctor Sponsor | \$350

- 1/8 page ad in official DCFF program
- Full slide in pre-film slideshow that plays before every festival screening
- Sponsor promotions distributed via DCFF social media
- Logo in festival guide and on sponsor web page
- 5 Admit-One tickets

Destiny Sponsor | \$200

- Business name in pre-film slideshow that plays before every festival screening
- Logo in festival guide and on sponsor web page
- 2 Admit-One tickets



SIGNATURE SPONSORSHIPS

Storyteller Awards Sponsor | \$750

Become the naming sponsor for the 2019 DCFF Storyteller Awards and receive recognition in the official festival program, on social media, and during the Awards Ceremony on Sunday, February 24, 2019. Each year, DCFF recognizes outstanding work in the categories below. Your contribution will finance the cash prizes, and a local artist to create the awards.

1st Prize Storyteller's Award

Excellence in Documentary Storytelling

Excellence in Narrative Short Storytelling

Excellence in Narrative Feature Storytelling

Destiny City Filmmaker Sponsor | \$400

Help provide travel and lodging for a DCFF Filmmaker so they can attend Tacoma's premiere celebration of cinematic storytelling!

Interested in sponsoring? Please fill out the form below and mail it to:

Destiny City Film Festival
PO Box 7951
Tacoma, WA 98417

Sponsorship inquiries can also be sent to DCFF Executive Director, Emily Alm: Emily@DestinyCityFilmFestival.com. We are more than happy to discuss the best partnership for you and/or your business. Thank you for your support!

Name _____ Date _____

Business/Company _____

Email _____ Phone Number _____

Desired Sponsorship Level _____

Would you like an invoice? Yes ___ No ___

Are you interested in providing in-kind sponsorship? Yes ___ No ___

If yes, what is your preferred contact method? Email ___ Phone ___

